

BUFFALO CENTRAL TERMINAL

FOR IMMEDIATE RELEASE

July 9, 2026

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Buffalo Central Terminal Announces Latin Night Featuring Billboard Latin Artist La Cassandra & The Joey Gonzalez Collective

Circle Thursdays Summer Concert Series Continues

BUFFALO, NY — **From the Caribbean to Buffalo.** An unforgettable evening of music, dancing, culture, and community is coming to the Buffalo Central Terminal as Circle Thursdays proudly presents **Latin Night on Thursday, July 23, 2026**, featuring **Billboard Latin Artist La Cassandra alongside The Joey Gonzalez Collective.**

The free outdoor concert takes place in Memorial Circle from 5:00 PM to 8:00 PM and is open to guests of all ages.

Following the successful launch of Circle Thursdays, Buffalo Central Terminal continues its summer celebration by transforming Memorial Circle into an energetic street festival that showcases the richness and diversity of music from around the world.

Headlining the evening is **La Cassandra**, the Dominican-American singer-songwriter whose powerful voice, emotional storytelling, and genre-defying sound have quickly established her as one of Latin music's most exciting emerging artists.

Recognized by Billboard Latin as an artist to watch, La Cassandra blends the timeless influences of Bolero, R&B, Disco, Jazz, Merengue, Afro-Latin rhythms, Pop, and traditional Caribbean sounds into performances that are both intimate and electrifying. Since making her debut in 2021, she has captivated audiences through music rooted in love, resilience, cultural pride, and artistic authenticity.

Her debut album, *Lágrimas*, introduced audiences to her expressive songwriting and tropical influences, while her latest release, *Gloria & Dolores*, continues her artistic evolution through a deeply personal collection of songs that transform loss into hope through the rhythms of merengue, pop, ballads, and R&B.





Joining the evening is **The Joey Gonzalez Collective**, an ensemble led by veteran musician, producer, arranger, and composer Joey Gonzalez. For more than four decades, Joey has built a reputation for creating musical experiences that blend traditional Latin influences with contemporary arrangements, bringing together an eclectic group of musicians whose performances celebrate rhythm, collaboration, and cultural expression.

Each performance by The Joey Gonzalez Collective is more than a concert—it is a celebration of unity, diversity, and the universal language of music, inviting audiences of every background to connect through sound, movement, and shared experience.

Circle Thursdays has quickly become Buffalo Central Terminal's signature summer concert and community block party series, bringing together live music, local food vendors, neighborhood organizations, families, and visitors in one of Buffalo's most iconic public spaces.

Each event transforms Memorial Circle (Memorial Drive Roundabout) into a pedestrian-friendly festival atmosphere featuring:

- Live music from nationally recognized and regional artists
- Food trucks and local beverage vendors
- Family-friendly games and activities
- Dancing and interactive community experiences
- Outdoor gathering spaces celebrating Buffalo's diverse cultures

Guests are encouraged to bring a lawn chair, invite friends and family, enjoy great food, and dance the evening away beneath the historic Buffalo Central Terminal.

As restoration and revitalization efforts continue across the Buffalo Central Terminal campus, Circle Thursdays represents the organization's continued commitment to creative placemaking, cultural programming, and building community through free public events that welcome everyone.

The Buffalo Central Terminal's free family-friendly community events are brought to the community by the **Ralph C. Wilson, Jr. Foundation**.



Get Involved: Interested in becoming a vendor or volunteer? Email: events@buffalocentralterminal.org

Event Information

Circle Thursdays – Latin Night

Featuring

- La Cassandra
- The Joey Gonzalez Collective

Date: Thursday, July 23, 2026

Time: 5:00 PM – 8:00 PM

Location: Memorial Circle, Buffalo Central Terminal

Admission: FREE • Open to All Ages