

FOR IMMEDIATE RELEASE

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FALL INTO FUN AT BUFFALO CENTRAL TERMINAL'S FALL FEST!

BUFFALO, NY— Get ready for a day of fall fun, live music, awesome activities, and delicious treats as **Fall Fest** debuts at the Buffalo Central Terminal!

"Western New Yorkers have a long history of celebrating fall," said **Monica Pellegrino Faix, Executive Director of the Central Terminal Restoration Corp.** "On **Oct. 12**, Fall Fest will combine traditional community aspects of events like Oktoberfest with family-friendly contemporary elements for an unforgettable experience for people all ages.



"As a special treat for adults, Fall Fest marks the highly anticipated return of Buffalo Brewing Company's 'Central Terminale,' a pre-Prohibition-style amber ale," said Pellegrino Faix. "Part of the proceeds from the sale of 'Central Terminale' will support our rehabilitation of the Buffalo Central Terminal."

On Oct. 12, gather with us on the grounds at 495 Paderewski Drive, Buffalo. The family-friendly fun runs from 11 a.m. to 3 p.m., and includes:

- Live music and local bands
- Food trucks
- Beer and wine vendors
- No-mess pumpkin decorating
- Henna artists and face-painting
- Carriage rides and photo installations
- Local vendors for lasered engraved products, embellished glassware, clothing, books, syrups, health and beauty care products
- And more!

It's not too late to sign up. Vendors interested in participating can contact Lindsey Taylor at events@buffalocentralterminal.org.

Also, don't forget to mark your calendars: **Trunk-or-Treat** is on **Oct. 29**! From **4 p.m. to 6 p.m.,** the **Matt Urban Center's** annual Halloween tradition provides a safe, family-friendly space for trick-or-treating in the Broadway-Fillmore neighborhood. Want to participate? Come dressed in your Halloween best, decorate your vehicle, and hand out treats! **Sponsors** for the event are always appreciated, and **donations** are always welcome.

Thanks to generous sponsors, all Buffalo Central Terminal events are completely FREE to the community. Our presenting sponsors are M&T Bank, Fillmore District Councilmember Mitch Nowakowski, the Regional Revitalization Partnership, and East Side Avenues, with additional thanks to Highmark BlueCross BlueShield, former Erie County Legislator Howard J. Johnson Jr., Lawley Insurance, Lippes Mathias LLP, the Center for Regional Strategies, and Empire State Development.

Learn more about our sponsorship opportunities at <u>our website</u>. If you or your business are interested in sponsoring the Buffalo Central Terminal 2024 season of events, please reach out to Monica Pellegrino Faix at <u>monica@buffalocentralterminal.org</u>.

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About Central Terminal Restoration Corp.

The historic Buffalo Central Terminal is a prominent feature of Buffalo's East Side and the Broadway- Fillmore neighborhood. The not-for-profit Central Terminal Restoration Corp. (CTRC) has been the building's caretaker since 1997. The Central Terminal offers a singular catalytic opportunity to ignite a shared vision for a new future. CTRC's community-driven Master Plan reestablishes the Terminal as a hub of activity – a beacon that attracts people and investment; celebrates and fosters community voices and connections that shape broad and equitable revitalization efforts; and contributes to a strong future for the city and region. More information and photos can be found in the CTRC Media Kit.