

FOR IMMEDIATE RELEASE

Aug. 28, 2024

Contact: Lindsey Taylor
Event Management Consultant
Phoenix Rize Consulting, LLC
events@buffalocentralterminal.org
716.730.1693

Monica Pellegrino Faix
Executive Director
Central Terminal Restoration Corp.
monica@buffalocentralterminal.org
716.754.6142 x 202

CELEBRATE EID FEST WITH US AT THE CENTRAL TERMINAL

BUFFALO, NY— As August fades into September, we're bringing even more culture, arts, and entertainment to the Buffalo Central Terminal. Join us **Saturday, Sept. 14,** for **Eid Fest!**

"Eid Fest celebrates Buffalo's Bengali population – a strong component of the rich diversity of the Broadway-Fillmore area and the greater East Side community," said **Sahi Chowdhury, Vice President of the United Buffalo Foundation** and **community liaison for the Buffalo Common Council**. "This inaugural event will bring people together to celebrate the diversity and talent of local Bengali musicians, food vendors, clothing shops, and jewelers."



More than 50,000 people from the Bengal region of South Asia, including the nation of Bangladesh, live in the City of Buffalo. The majority live in the Broadway-Fillmore neighborhood. The Buffalo Bangla, the region's Bengali newspaper, and the Central Terminal Restoration Corp. will host a media conference about Eid Fest on Friday, Aug. 30, at the Buffalo Central Terminal, 495 Paderewski Drive, Buffalo. The conference, which will streamed on Facebook Live, begins at 4 p.m.

Then, on **Sept. 14**, gather with us on the grounds of the Central Terminal, **495 Paderewski Drive, Buffalo**, from **11 a.m. to 2 p.m.** to celebrate Bengali music, food, clothing and other aspects of the culture. Performing artists include Mohsin Reza, Reni Seddiqui, and Polash Roy. Vendors include food from RFC, clothing from Mimi's Fashion, jewelry from Mouchak Fashion, and henna by Farhana Fiha.

Thanks to generous sponsors, all Buffalo Central Terminal events are completely FREE to the community. Our presenting sponsors are M&T Bank, Fillmore District Councilmember Mitch Nowakowski, the Regional Revitalization Partnership, and East Side Avenues, with additional thanks to Highmark BlueCross BlueShield, former Erie County Legislator Howard J. Johnson Jr., Lawley Insurance, Lippes Mathias LLP, the Center for Regional Strategies, and Empire State Development.

Learn more about our sponsorship opportunities at <u>our website</u>. If you or your business are interested in sponsoring the Buffalo Central Terminal 2024 season of events, please reach out to Monica Pellegrino Faix at <u>monica@buffalocentralterminal.org</u>.

###

About Central Terminal Restoration Corp.

The historic Buffalo Central Terminal is a prominent feature of Buffalo's East Side and the Broadway- Fillmore neighborhood. The not-for-profit Central Terminal Restoration Corp. (CTRC) has been the building's caretaker since 1997. The Central Terminal offers a singular catalytic opportunity to ignite a shared vision for a new future. CTRC's community-driven Master Plan reestablishes the Terminal as a hub of activity – a beacon that attracts people and investment; celebrates and fosters community voices and connections that shape broad and equitable revitalization efforts; and contributes to a strong future for the city and region. More information and photos can be found in the CTRC Media Kit.