

FOR IMMEDIATE RELEASE

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Contact: Lindsey Taylor Event Management Consultant Phoenix Rise, LLC <u>events@buffalocentralterminal.org</u> 716.730.1693 Monica Pellegrino Faix Executive Director Central Terminal Restoration Corp. <u>monica@buffalocentralterminal.org</u> 716.754.6142 x 202

ARE YOU READY FOR AUGUST AT THE BUFFALO CENTRAL TERMINAL?

BUFFALO, NY— July was an INCREDIBLE month at the Buffalo Central Terminal! Two installments of our Summer Concert Series, Shakespeare at the Central Terminal, and our Movie Night closed out the month with a taste of 80s nostalgia, courtesy of "The Goonies."

Ah, but August ... We're kicking off the month by welcoming back the **Health Is Wealth Fitness Bootcamp!** On Saturday, **Aug. 3**, come prepared for a workout from **9 a.m. to 10 a.m.** on the Historic Lawn at **495 Paderewski Drive, Buffalo**. GCOPE Fitness will help guide you to a healthier lifestyle!

"Highmark Blue Cross Blue Shield is proud to support the Health Is Wealth Fitness Bootcamp as a way to reactivate the Central Terminal as a community space that makes a real difference in people's lives," said **Michael Ball, vice president of community affairs for Highmark Blue Cross Blue Shield**. "We share in their dedication to improving health outcomes and reducing inequities, and encourage the community to take part in this incredible opportunity to get healthy at Buffalo Central Terminal."



The Fitness Bootcamp isn't the only thing planned for August at the Central Terminal! On **Aug. 8**, from 6 p.m. to 8 p.m., the **Summer Concert Series** concludes with a night of jazz and R&B, courtesy of performances by **Curtis Lovell** and the **George Caldwell Trio!** Don't forget to bring a lawn chair or comfy blanket.

Then, with the school year moves ever closer, we'll be hosting our annual **Back to School Giveaway** on **Aug. 17.** From 9 a.m. to noon, get geared up for the new school year at the event, hosted by Fillmore Council Member Mitch Nowakowski.

And on **Aug. 28**, bring a blanket, lawn chair, and maybe even a picnic meal to our second **Movie Night** of the season! From 5 p.m. to 8 p.m., enjoy animated, family-friendly fun with a viewing of Disney's **"Wish."** The viewing is presented by New York State Assembly Majority Leader Member Crystal D. Peoples-Stokes, Buffalo Common Council Majority Leader Leah Halton-Pope, and Fillmore District Council Member Mitch Nowakowski.

Thanks to generous sponsors, all Buffalo Central Terminal events are completely FREE to the community. Our presenting sponsors are M&T Bank, Fillmore District Councilmember Mitch Nowakowski, the Regional Revitalization Partnership, and East Side Avenues, with additional thanks to Highmark Blue Cross Blue Shield, former Erie County Legislator Howard J. Johnson Jr., Lawley Insurance, Lippes Mathias LLP, the Center for Regional Strategies, and Empire State Development.

Learn more about our sponsorship opportunities at <u>our website</u>. If you or your business are interested in sponsoring the Buffalo Central Terminal 2024 season of events, please reach out to Monica Pellegrino Faix at <u>monica@buffalocentralterminal.org</u>.

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About Central Terminal Restoration Corp.

The historic Buffalo Central Terminal is a prominent feature of Buffalo's East Side and the Broadway Fillmore neighborhood. The not-for-profit <u>Central Terminal Restoration Corp.</u> (CTRC) has been the caretaker since 1997. The Buffalo Central Terminal offers a singular catalytic opportunity to ignite a shared vision for a new future. CTRC's community-driven Master Plan reestablishes the Terminal as a hub of activity – a beacon that attracts people and investment; celebrates and fosters community voices and connections that shape broad and equitable revitalization efforts; and contributes to a strong future for the city and region. More information and photos can be found in the <u>CTRC Media Kit.</u>