



#### THE CENTRAL CONNECTION

2021 IN REVIEW

# IN 2021, WE CREATED A STRONG PATH FORWARD.

Our priorities are both simple and monumental. The Terminal will be a hub of activity – a beacon and a destination that attracts people and investment. Together, we will celebrate and foster community voice and connections that shape broader revitalization efforts in Broadway-Fillmore, and will join and contribute to the strong future of the city and regional.

**Together with the community, we created a Master Plan** that re-establishes the Terminal as a vibrant, year-round, regional venue that leverages diversity of spaces, and reflects cultural and economic assets of the Broadway-Fillmore Neighborhood. The Master Plan is the most in-depth guide ever created for the future reuse of this iconic building and property. Community participation was strong, including a 25 person Community Advisory Council of Broadway Fillmore leaders, 3 public meetings with 325+ participants, 200+ participants in online survey's and activities and 3000+ website visits. Together, we created shared vision for a path forward, rooted in equity and knowledge.



We continued to take care of the massive building and expansive grounds.

Undertook a \$5 million Capital Project, repair and replacement over the former restaurant area. The project addressed the severely deteriorated roof, made even worse during a 2019 windstorm that blew off part of the roof, resulting in a liability to the structure with severe and relentless water infiltration. The former restaurant is topped with 3 stories of office space, all of which were contaminated with asbestos and an excess of debris. In order to safely access the roof, \$1.6 million in clean up was needed to remove asbestos and debris. After completion of this first phase of work the former restaurant area will be dry, and ready for the next phase of construction.



**Completed a Facilities Maintenance Plan** with Buffalo Construction Consultants for care of the Terminal to identify the needs and advocate for the \$200k/year to adequately care for the building.















## We activated the Great Lawn, the Central Terminal grounds, as a place for all.

We heard 10 events with 6,000+ participants, including Eid, Trunk or Treat, a Backpack Giveaway, Beau Fleuve Music and Art and Play/Ground 2021.

#### We installed the Doodle Portal Welcome Entry.

Doodle Portal was created by artist Nando Alvarez Perez and integrates art created by youth at the Matt Urban Center. Doodle Portal replaced a cone barrier with a creative and colorful moveable gateway.



## We continued our 3 year plan to strengthen organizational capacity.

This tenet of the East Side Avenues program enables us to be a strong and solid community partner and development partner.



We grew by 4 – adding 3 new board directors, James Morrell, Annie O'Neil White and Thomas Kucharski, and 1 new staff team member, Associate Director Drew Canfield.



We created a 3-year Fund
Development Plan and released first
annual appeal and **exceeded our goal of \$20k** with supporters as far
as Australia and as close as our
backyard.



Our board and staff participated in a **Diversity, Equity Inclusion** workshop. We implemented additional governance and organizational changes such as policies, committee structure.

### We readied for more activity in 2022.

**Our next steps** are to actively solicit funding to stabilize the Terminal building and grounds and ready for reuse, issue a Request for Expression of Interest (RFEI) for private developer(s), participate in the \$10 million Downtown Revitalization Initiative (DRI) and focus on the Great Lawn.

## OUR NEXT CHAPTER

**Our Next Chapter** is a singular catalytic opportunity to ignite a shared vision for a new future rooted in equity, where the rising tide of investment, innovation, and opportunity can be formed and realized by the very people who have made the community what it is today.





